



[Press Release]

VERDE by FARPOINT Welcomes Foreigners through Exclusive, Modern Tropical Luxury Living Experience in the Heart of Jakarta

VERDE promotes convenience that they provide to foreign residents while promoting a resort living to improve the air quality for the health of families and children

Jakarta, 12 April 2017 – A touch of nature can help to reduce the stress caused by the city’s hustle bustle that most of Jakarta people and professionals have to face every single day. With the effort to juggle a day’s schedule between business, work, family and social life, commuting within the capital can be challenging. Therefore, finding the right home that is located near to our office, the children’s school, health and entertainment centers becomes one of the most important consideration for Jakarta residents, including the expatriate community. Apartments in the Central Business District (CBD) area is one the preferred home options for expatriates, as it offers convenience in its location, safety, and facilities for the whole family.

A Resort Living Experience in the Heart of Jakarta

Secluded, yet strategically located in Jakarta’s Kuningan CBD, **VERDE**, a premium development by FARPOINT, redefined the luxury of quality living in the city. Designed with a tropical modern concept, VERDE welcomes its residents to experience 365 days a year living in a world-class resort. *“By living in VERDE, we want residents in Jakarta, especially professionals are able to have a place to call home that is centrally located and is designed to support their dynamic lifestyle, but at the same time offering them the comfort of a resort,”* explained **Veronica Setiady, Marketing Manager VERDE**.

The resort ambiance is strengthened by the carefully designed interior and exterior materials, such as solid wood flooring, combined with open-air corridors for healthy air circulation and natural sunlight. With 65% of its total 1.3 hectares of land dedicated for greenery, living close to nature brings positive impact to one’s health and well-being. These qualities are very much appreciated by urban families and professionals seeking for a healthy living environment, especially expatriates who are thousands of miles away from their homeland.

Spacious Living Space that Feels Like Home

VERDE offers exclusivity, designed with only 251 units of residential-only apartment, as it is not attached with shopping centers or office building. Residents also enjoy the most spacious living space within the Kuningan CBD, starting from 140-square meters for 2 Bedroom unit.



Gatherings and social activities can be organized without leaving home. The **pet-friendly** apartment provides facilities to spend quality time with families and friends at your very own home. The **Club Lounge and Function Room** can handle up to 80 people with a straight view to the pristine swimming pool with the latest **Kitchen Equipment. Gym & Sauna** equipped with the latest fitness equipments and regular weekly sport classes lead by certified professional trainers, such as *Yoga, Pilates, Zumba, RPM, even Body Combat*. A 12-seat **Theater Room** with high-end sound system and film projector also allows residents to host their own movie time.

Quality Living in Jakarta

Joining in monthly tenants events can be a great way to get to know your neighbors. At VERDE, more than 28 nationalities of expatriate community also use this opportunity to meet and make new friends. **Lee Juliet (Korean)** shares her living experience as foreigner in Jakarta, *“Life in Jakarta is not easy for parents with children due to pollution which limits outdoor activity. While at home, I invite my neighbors in the apartment to dinner, tea time, and outdoor BBQs. Living at VERDE also allows me to spend quality time with my dog within the residence.”*

Pritha Casadevall (Spain-Indonesian) states that living in central Jakarta and close to work and school is important for her family, *“For weekends, we enjoy the apartment facility most of the time, then have lunch nearby. The kids have lots of friends as well, that makes them very happy. VERDE meets our expectation, in terms of location, facility, safe surrounding and the management that is kind enough to come up with different events almost every month.”*

VERDE believes that quality living experience can be created in the heart of the city, through architecture and design quality, living close with nature and connectivity with your surroundings. *“We want to give a natural resort-feel home for both local residents and expatriate community in Jakarta. We also encourage our tenants to participate in green living lifestyle, such as participating in sorting your waste, and joining in the Earth Hour movement,”* explained **Veronica** at the Media Terrarium Workshop held in VERDE Club Lounge to experience the modern tropical luxury residence in a unique way, and how we all can create our own green living masterpiece in our own home in the city

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About FARPOINT

FARPOINT is an Indonesian real estate developer that delivers and manages distinctive properties of high quality standard and design. It is the wholly owned subsidiary of Gunung Sewu Group, a respected and well-established business group in Indonesia. Embracing the vision of *“To be a trusted real estate company with passionate employees delivering innovative products and quality experience, creating value for stakeholders”*, FARPOINT is backed by more than 30 years of solid experience in the development and asset management of residential, commercial, hospitality and retail properties.

FARPOINT's project has received the following international awards:

- MIPIM (Le marché international des professionnels de l'immobilier) Award Asia Pacific 2013 as The Best Futura Project for **Sequis Tower**, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential High-rise Architecture category for **VERDE Two**.
- MIPIM Award Asia Pacific 2014 as The Best Futura Project for **The Hundred**, an integrated mixed-used development in Mega Kuningan.
- GreenShip Gold Level by Green Building Council Indonesia for **Sequis Center** in 2015.
- Indonesia Property Awards 2015 as the Best Office Architectural Design for **Sequis Tower**.
- South East Asia Property Awards 2015 as the Best Office Architectural Design for **Sequis Tower**.
- Properti Indonesia Award 2016 as the The Well Designed Office Project in Jakarta for **Sequis Tower**.
- REI Property Awards 2016 Gold Winner, Residential (High Rise) Category for **VERDE**.
- GreenShip Gold Level by Green Building Council Indonesia for **Menteng Regency** in 2016.

To learn more about FARPOINT, visit the website at www.farpoint.co.id.
