

## **The Innovation of Green Building, Sequis Tower by FARPOINT achieved Four Awards**

*The design and eco-friendly innovation makes Sequis Tower won 4 prestigious awards at Indonesia Property Awards and Asia Property Awards 2017*

**Jakarta, 15 December 2017** - Sequis Tower, a premium development by FARPOINT proudly announced its success by winning four of Asia's best real estate awards this year. Sequis Tower won Best Green Development (Asia) in the grand finale of The PropertyGuru Asia Property Awards 2017 which took place at the Sands Expo and Convention Center, Singapore, after previously won 3 awards in Indonesia Property Awards 2017 for Best Green Development, Best Office Architectural Design and Highly Commended Best Universal Design Development.

### **Indonesia is the best in “Green Development”**

The awards received by Sequis Tower makes Indonesia become a led in the development of “green” building which care about the environmental sustainability for long term. **Meisari Arvini Hidayati, Associate Director, Market Development & Head of Office Leasing FARPOINT** said: "We are very proud to be able to bring Indonesia name by receiving the best green concept in Asia this year. This award has strengthened our presence (FARPOINT) as one of the developer in Indonesia which continuously strives to present the concept of sustainable development with international standard that established in one of the best business locations in Jakarta. "

Since its design stage, this International Grade A office building in Sudirman Commercial Area (SCBD) has considered environmentally friendly aspects. "Sequis Tower is designed to achieve LEED (Leadership in Energy and Environmental Design) Platinum certification, to achieve its goal as an eco-friendly building. Every aspect in the design building is presented to create a better working environment and lifestyle in urban areas, which becoming the main reason Sequis Tower stands out in this award," **Meisari added.**

### **Collaborates with New York Architecture Firm**

The unique architecture is the result of collaboration with international firm Kohn Pederson Fox Pederson Fox Associates (KPF) based in New York USA. KPF provides a unique workspace design, provides a broad view of the green area of Gelora Bung Karno (GBK). "The design and architecture of the Sequis Tower pays great attention to its environment, culture and social value. Unlike most of the modern buildings in Jakarta, the design that applied on Sequis Tower are inspired by

Banyan tree, gives cool impression for people inside the building and provides a broader view of Jakarta, "explains **Robert C. Whitlock, Principal of KPF.**

### **Asia's Property Industry Will Continue to Grow**

At the awarding night, **Terry Blackburn, Founder and Managing Director of the PropertyGuru Asia Property Awards** said, "We are very pleased to see local developers' achievements and highly appreciate their efforts to improve the property industry standards. Seeing much of the design progress and the amount of creativity showed by Indonesian developers in the property industry makes it clear that the property industry in Asia will continue to grow in the future. "

**Hendra Hartono, Chief Executive Officer of PT Leads Property Services Indonesia** and chairman of the independent jury, praised the efforts and creativity of local developers during this time of uncertainty. "Combining elements of architecture, technology and eco-friendly building, Sequis Tower deserved to be awarded as The Best Office Architectural Design. Collaboration with KPF as the building architect has designed Sequis Tower as one of the highest-grade specification of premium grade A buildings in Jakarta. "

Regardless of the design, Hendra explained that Sequis Tower won **Best Green Development** for its environmental concern. "Some of the factors to be considered are the use of recyclable materials, double glazed glass and low E, LED lighting, recirculated water systems, and vegetation in the open area of Sequis Tower. "

Sequis Tower also has been awarded as **Highly Commended Best Universal Design Development** because of its design of facilities that provides the ease and comfort of diverse of visitors, including the elderly and children. Moreover, the strategic location of Sequis Tower has an easy access to public transportation, especially the MRT (Mass Rapid Transit).

Sequis Tower has celebrated its topping off ceremonial in May 2017. So far, the progress of this development will be completed the entire installation of the facade until January 2018, and starting to operate from July 2018.

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### **About FARPOINT**

FARPOINT is an Indonesian real estate developer that presents and manages properties with high quality standards and designs. FARPOINT is a subsidiary of Gunung Sewu Group, a well established and respected business group in Indonesia. With the vision of "becoming a trusted real estate company with the group of employees who produces creativity and innovative quality experience, which delivering value to its stakeholders", FARPOINT backed by over 30 years of experience in the development and management of residential, commercial property assets , hospitality and retail.

The FARPOINT projects that has been recognized internationally as follow:

- MIPIM (*Le marché international des professionnels de l'immobilier*) Award Asia Pacific 2013 as *The Best Futura Project* for **Sequis Tower**, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential *High-rise Architecture* category for **VERDE Two**.
- MIPIM Award Asia Pacific 2014 as *The Best Futura Project* for **The Hundred**, an integrated mixed-used development in Mega Kuningan.
- GreenShip Gold Level by Green Building Council Indonesia for **Sequis Center** in 2015.
- Indonesia Property Awards 2015 as the *Best Office Architectural Design* for **Sequis Tower**.
- South East Asia Property Awards 2015 as the *Best Office Architectural Design* for **Sequis Tower**.
- Properti Indonesia Award 2016 as the *The Well Designed Office Project in Jakarta* for **Sequis Tower**.
- REI Property Awards 2016 Gold Winner, *Residential (High Rise) Category* for **VERDE**.
- GreenShip Gold Level by Green Building Council Indonesia for **Menteng Regency** in 2016.
- Indonesia Property Awards 2017 as the *Best Office Architectural Design* for **Sequis Tower**.
- Indonesia Property Awards 2017 as the *Best Green Development* for **Sequis Tower**
- Indonesia Property Awards 2017 Highly Commended as the *Best Universal Design Development* for **Sequis Tower**
- Asia Property Awards 2017 as Best Green Development for **Sequis Tower**
- Asia Property Awards 2017 as Best Office Architectural Design for **Sequis Tower**

More about FARPOINT can be accessed through our website at [www.farpoint.co.id](http://www.farpoint.co.id).

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