



## **PRESS RELEASE**

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### **FARPOINT and Andra Matin Present Innovative Housing with a Competitive Price**

- *FARPOINT introduces collaboration project with Isandra Matin Ahmad (Andra Matin), Samanea Hill housing is equipped with 5 innovative features that support sustainable housing.*
- *Samanea Hill has a variety of easy access to the commuter line and the Jakarta-Serpong Toll Road, Jakarta-Tangerang.*
- *First phase of the Samanea Hill Grand Launching of the ACACIA Cluster was successfully sold out.*

**Tangerang, 17 October 2018** – It can't be denied that for millennials, the price of residential sites in Jakarta and surrounding areas is increasingly expensive. In fact, there are many middle-class housings surrounding Jakarta that only focus on maximum land processing, that it forgets the importance of public open space.

Indonesian real estate developer FARPOINT and Andra Matin collaborated to develop Samanea Hill, a residential designer's home that prioritizes the concept of eco residence. Andra Matin is trusted to design the master plan, residential area, commercial and social facilities of Samanea Hill by promoting good design and innovative features in each unit.

**Haryanto Tiono, President Director of Samanea Hill Project** explained, "We hope that Samanea Hill can answer the needs of a comfortable, beautiful and healthy residential area for millennials. Considering the increasingly limited land and high prices in urban areas." Haryanto added, that FARPOINT is optimistic that Samanea Hill will be an ideal residence for young couples, millennials, and the first home buyers who rely on commuter lines for their activities.

Located in Parung Panjang Subdistrict, Samanea Hill is between city areas that support Jakarta; such as Serpong, BSD, and Gading Serpong. Access to the commuter line from Parung Panjang Station facilitates activities from and to the center of Jakarta, which can be reached within 60 minutes to the Sudirman Station. With additional access to Jakarta-Serpong Toll and Jakarta-Tangerang Toll Road.

Standing on an area of 25 hectares with 45,000 square meters of greening area, Samanea Hill provides complete facilities to support the creation of a vibrant and beautiful environment. Each Cluster provides a



children's play area and garden. Jogging track and natural lakes will be a means of sports and recreation. As well as the Clubhouse, that provides swimming pool, fitness center, café and restaurant facilities.

Environmental and economic health is an important factor in designing each unit. **Andra Matin, Principal andramatin** revealed, *"I was inspired to design a residence that maintains privacy and provides tranquility to its inhabitants. But behind that, residents will feel the details of a beautiful and functional design for them."* Andra Matin believes that a good home design is not only beautiful, but it must be healthy with proper air circulation and energy saving.

Each Samanea Hill unit is designed with 5 innovative features: **innercourt** (garden inside the house), optimal **air circulation**, **natural light** for healthier occupancy, **saving electricity**, and **growing space** that can be utilized as additional space as needed. *"My hope is that Samanea Hill will become a residential project that will become an example for the development of affordable housing in the future, namely affordable homes with good and quality designs. FARPOINT and I believe that good design belongs to everyone,"* explained Andra Matin

The first stage of the launching of Samanea Hill was successfully held at the end of September, with 2 (two) types of Deluxe and Suite in the ACACIA Cluster with an offering starting from Rp 400 million that is sold out. You can view the example of Samanea Hill house by visiting the Marketing Gallery & Show Unit located at Ruko De Mansion. Block A no. 20-21, Jl. Jalur Sutera, Alam Sutera.

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### **About Samanea Hill**

Samanea Hill is a housing designer's home with eco residence concept developed by FARPOINT located in Parung Panjang District. Collaborating with Andra Matin, one of Indonesia's best architects designed the master plan, residential area, commercial and social facilities of Samanea Hill by promoting good design and innovative features in each unit.

Access to the commuter line from Parung Panjang Station facilitates the activities of residents from and to the center of Jakarta, which can be reached within 60 minutes to Sudirman Station. Coupled with access to Jakarta-Serpong Toll and Jakarta-Tangerang Toll Road. In addition, a sustainable lifestyle is also provided by Samanea Hill to its residents, thus providing comfort for each residential unit.

To get to know Samanea Hill further, please visit [www.samaneahill.co.id](http://www.samaneahill.co.id)

### **About FARPOINT**

FARPOINT is an Indonesian real estate developer that presents and manages property with high quality standards and designs. FARPOINT is a wholly owned subsidiary of Gunung Sewu Group, a well-established and respected business group in Indonesia. With a vision of "becoming a trusted real estate company with employees who wholeheartedly produce innovative products and quality experiences, provide value to its stakeholders", FARPOINT is supported by more than 30 years of experience in the development and management of residential property assets, commercial, hospitality and retail.

FARPOINT projects that has received Internasional Awards, as it follows:

- MIPIM (*Le marché international des professionnels de l'immobilier*) Award Asia Pacific 2013 as *The Best Futura* Project for **Sequis Tower**, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential *High-rise Architecture* category for **VERDE Two**.
- MIPIM Award Asia Pacific 2014 as *The Best Futura Project* for **The Hundred**, an integrated mixed-used development in Mega Kuningan.
- GreenShip Gold Level by Green Building Council Indonesia for **Sequis Center** in 2015.
- Indonesia Property Awards 2015 as the *Best Office Architectural Design* for **Sequis Tower**.
- South East Asia Property Awards 2015 as the *Best Office Architectural Design* for **Sequis Tower**.
- Properti Indonesia Award 2016 as the *The Well Designed Office Project in Jakarta* for **Sequis Tower**.
- REI Property Awards 2016 Gold Winner, *Residential (High Rise) Category* for **VERDE**.
- GreenShip Gold Level by Green Building Council Indonesia for **Menteng Regency** in 2016.
- Indonesia Property Awards 2017 as the *Best Office Architectural Design* for **Sequis Tower**.
- Indonesia Property Awards 2017 as the *Best Green Development* for **Sequis Tower**
- Indonesia Property Awards 2017 Highly Commended as the *Best Universal Design Development* for **Sequis Tower**

Get to know FARPOINT further by visiting our website at [www.farpoint.co.id](http://www.farpoint.co.id).

**For media information, please contact:**

**Hellen Triutomo**, Senior Marketing Manager FARPOINT  
[hellen.triutomo@farpoint.co.id](mailto:hellen.triutomo@farpoint.co.id)

**Dian Nuryana**, Junior Marketing Communication Manager  
[dian.nuryana@farpoint.co.id](mailto:dian.nuryana@farpoint.co.id)

**KVB - Communications & Venture Consulting Company untuk FARPOINT:**

**Charlene Britten**, Associate Consultant  
[charlene.britten@kennedyvoice-berliner.com](mailto:charlene.britten@kennedyvoice-berliner.com)  
+62 812 2000 6740

**Muhammad Haekal Umri**, Junior Consultant  
[haekal.umri@kennedyvoice-berliner.com](mailto:haekal.umri@kennedyvoice-berliner.com)  
+62 812 8328 2387