

PRESS RELEASE

BUILDING DECENT HOMES FOR LOW INCOME FAMILIES OF DESA MARGAMULYA AND KEDUNG DALAM

*Collaboration of Habitat for Humanity Indonesia and Farpoint, initiated by the belief that decent homes
is key to a quality life*

Jakarta, 19th June 2014 – Desa Margamulya and Desa Kedung Dalam in Tangerang is a village developed by Habitat for Humanity Indonesia in building decent houses for its low income inhabitants. The development is supported by long-term partnership with Farpoint, an Indonesian real estate developer, through the “Home for a Home” program which aims to improve the quality of people’s life and environment by building a home which is comfortable, safe and healthy.

Located only two hours away from Jakarta, both these villages is selected by Habitat For Humanity Indonesia to employ the housing solution since the people’s livelihood in this village is not adequate to fulfill the requirement of building a house, sanitation facility, or even renovating existing houses. Most of the villagers worked as a seasonal agricultural worker or fishermen with an income of only Rp25.000 per-day, with the seasonal condition sometimes rendering their income to be uncertain.

The collaboration between Habitat for Humanity Indonesia and Farpoint to develop Desa Margamulya and Kedung Dalam is a collaboration for a holistic development of the community. In this holistic development, building a home is not just simply about constructing a building, but also has the long-term goal to support positive social, economic and spiritual transformation of the people.

National director of Habitat for Humanity Indonesia James L. Tumbuan explains, “*There are still tens of thousands families forced to live in an inadequate home. Habitat for Humanity Indonesia with the support of companies such as Farpoint, is ready to help those families to live in a decent homes.*”

Since June 2012, with the support from Farpoint, Habitat for Humanity Indonesia has build new homes, and renovated existing houses in Desa Margamulya dan Kedung Dalam into simple, secure, and decent homes for low income families.

One of the *Home Partners* of this program is Suryana (41), a farmer with three children. “I never thought I would be able to provide a place that could be proudly called home by my children. I am truly grateful for everyone who has helped to fulfill our family’s hope. Now, my children can live safely and comfortably in their new home,” expressed Suryana regarding the home support received by his family.

Farpoint's support is part of an initiative called "**Home for a Home**" program, where Farpoint would provide donation in the name of their property buyers to Habitat for Humanity Indonesia for building decent homes. Farpoint has committed to continue the collaboration with Habitat For Humanity Indonesia as a long-term partnership. A total of 174 houses had been, and will be built by "**Home for a Home**" program, where Farpoint's contribution covers 33 percent of the total home required by this villages until 2016.

"Our partnership with Habitat For Humanity Indonesia is something which strongly aligns with our vision to be able to give value through homes. And we are very happy to continue our commitment to collaborate with Habitat For Humanity Indonesia in helping underprivileged families in Desa Margamulya and Desa Kedung Dalam to improve their quality of living" said **Hellen Triutomo, Senior Marketing Manager Farpoint.**

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PT. Farpoint
Chase Plaza Podium 6th Fl.
Jl. Jend. Sudirman Kav. 21
Jakarta 12920, Indonesia

T +62 21 52994000
F +62 21 5206970
E info@farpoint.co.id
www.farpoint.co.id

BEFORE CONSTRUCTION



AFTER CONSTRUCTION



PT. Farpoint
Chase Plaza Podium 6th Fl.
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About FARPOINT

FARPOINT is an Indonesian real estate developer that delivers and manages distinctive properties of high quality standard and design. It is the wholly owned subsidiary of Gunung Sewu Group, a respected and well-established business group in Indonesia. Embracing the vision of "To be a trusted real estate company with passionate employees delivering innovative products and quality experience, creating value for stakeholders", FARPOINT is backed by more than 30 years of solid experience in the development and asset management of residential, commercial, hospitality and retail properties.

FARPOINT's project has received the following international awards:

- MIPIM (Le marché international des professionnels de l'immobilier) Award Asia Pacific 2013 as The Best Futura Project for Sequis Tower, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential High-rise Architecture category for VERDE Two.

About Habitat For Humanity Indonesia

Habitat for Humanity Indonesia is an affiliate of Habitat for Humanity International which has the goal to mobilize people in building homes, communities, and hope. Headquartered in Jakarta, Habitat for Humanity Indonesia is established in 1997 and has worked across 13 province. As of December 2013, Habitat for Humanity Indonesia has reached more than 40.000 families. Its biggest program is the reconstruction of Post-Tsunami Aceh, which managed to reach more than 8.000 families. Through the long term plan of Aku Bangun Indonesiaku, Habitat for Humanity Indonesia aims to reach 60.000 more families until 2018. Further information in www.habitatindonesia.org.

For More Information, Please Contact :

HellenTriutomo, Senior Marketing Manager FARPOINT

hellen.triutomo@farpoint.co.id

PT. Farpoint
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