

**PRESS RELEASE**

**Farpoint's Environmentally Sustainable Architecture Creation for Future Urban Office Gains Acclaim from Indonesia's Property Industry**

*Sequis Tower wins "Best Office Architectural Design" Award from Indonesia Property Awards 2015*

**JAKARTA, 16<sup>th</sup> September 2015** – Sequis Tower, an international Grade-A Office Building in Sudirman CBD currently under construction by FARPOINT, wins an award for "Best Office Architectural Design" in the first Indonesia Property Awards 2015, which was held on September 3rd. Indonesia Property Awards is part of Asia Property Awards which aims to appreciate the best property development creations from across Asia. This award along with the previous international acknowledgment by **MIPI Asia Pacific Awards in 2013 as the Best Futura Project**, has cemented FARPOINT's achievement and position as one of the real-estate developers recognized for its projects best quality and innovation in Indonesia.

*"Located in Jakarta's prime business district, every aspect of the Sequis Tower development has been meticulously thought out to create a landmark tower, as well as presenting a new urban strategy for the district. Beyond that, the building is also envisioned to be environmentally sustainable by aiming to gain LEED Platinum certification. Ultimately all this design consideration to create a better future urban environment is what made Sequis Tower stands out in the award"* said **Jusup Halimi, Chief Executive Officer of FARPOINT**.

An example of the innovation integrated into Sequis Tower's design is how the building will not be an isolated unit in the urban surroundings. Instead, the building aims to link itself with other buildings surrounding it, creating a "green connector" of pedestrian-friendly area that will easily connect the people between surrounding buildings, with direct access to the upcoming MRT station that is envisioned to reduce traffic by promoting easy and convenient access to public transportation. Leading to a better urban environment in the Sudirman CBD area in the future.

Expressing his views on the innovation demonstrated by the Indonesian real-estate industry, **Terry Blackburn, CEO of Ensign Media**, awards organizer and publisher of Property Report magazine said *"Over the last few years we have observed a major progression in the Indonesian real estate market, and the caliber of the developments during our launch year proves that Indonesian developers are serious about fostering the local industry through innovation and building superior quality projects"*.

The innovative and award-winning architectural design of Sequis Tower is a result of world-class collaboration with one of the world's preeminent architecture firm, New York based, **Kohn, Pederson, Fox Associates (KPF)** whom is also known for their diverse portfolio, which features over 100 projects certified or pursuing green building certification in more than 35 countries. Along with renowned partners in the industry; Thornton Tomasetti, Beca Engineering Consulting, Kroll Security Group security consultant – aiming to create a distinctive creation from other buildings in Jakarta that can bring value to both the public and the users of the building. *“We are creating an urban center in a humane way through the introduction of inviting public spaces at grade throughout the building site and the use of scale giving textures and materials on the tower above – a development that is sustainable economically, socially and environmentally. I think it's a beautiful building that has a real signature on the skyline and an identity that I think will be appealing for most companies looking for the best space that Jakarta has to offer,”* stated **Robert C. Whitlock, AIA, Principal of KPF**. This goes along with FARPOINT's vision as a real estate developer that wants to build green and maximize both economic and environmental performance.

Sequis Tower is developed to cater to the needs of blue-chip multinational and domestic companies that require international standard working space, which reflects their long term vision for a better Jakarta with a sustainable business for today and for the future. *“This is an international trend and I'm pleased to see that with this building, we are actually setting benchmarks standards for all of Jakarta and adding benefits to everyone”* comments Robert regarding the trends towards sustainability developments. *“Our aim for the LEED Platinum rating will target up to 40% of energy utilization savings through the multiple sustainable strategies integrated in the design, such as the façade design and mechanical systems that responded to the environmental factors of the tropical climate”* adds Jusup, highlighting the sustainability features of the building.

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### **About Sequis Tower**

Sequis Tower is an International Grade A office building in Sudirman CBD whose groundbreaking was held on December 2013, with the expected project completion in late 2017. It is the first Indonesian project to receive recognition at the MIPIM Awards for Best Futura Project Asia Pacific 2013. Representing the next-generation of International Grade A office buildings for blue-chip companies, it is aimed to be the first building in Indonesia to achieve a Leadership in Energy and Environmental Design (LEED) Platinum Rating. Providing access to both the SCBD and Sudirman arterial roads and the MRT Station, it redefines urban working space and lifestyle, promoting urban professionals to reduce traffic by improving pedestrian accessibility.

### **About FARPOINT**

FARPOINT is an Indonesian real estate developer that delivers and manages distinctive properties of high quality standard and design. It is the wholly owned subsidiary of GunungSewu Group, a respected and well-established business group in Indonesia. Embracing the vision of "To be a trusted real estate company with passionate employees delivering innovative products and quality experience, creating value for stakeholders", FARPOINT is backed by more than 30 years of solid experience in the development and asset management of residential, commercial, hospitality and retail properties.

FARPOINT's project has received the following international awards:

- MIPIM (*Le marché international des professionnels de l'immobilier*) Award Asia Pacific 2013 as The Best Futura Project for **Sequis Tower**, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential High-rise Architecture category for **VERDE Two**.
- MIPIM Award Asia Pacific 2014 as The Best Futura Project for **The Hundred**, an integrated mixed-used development in Mega Kuningan.

To learn more about FARPOINT, visit the website at [www.farpoint.co.id](http://www.farpoint.co.id).

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