

**PRESS RELEASE**

**Farpoint's Visionary Spirit in Developing Real-Estate Projects as Part of Jakarta's Growth**

*Presenting "Farpoint Showcase: A Celebration Beyond Building", An Appreciation Towards the Combination of Architecture and Innovation for Jakarta*

**Jakarta, March 12<sup>th</sup>, 2015** – The rapid growth of Indonesian real estate industry, especially in Jakarta, has inspired Farpoint, a visionary real estate company of Gunung Sewu Group, to present real estate projects that will become a part of Jakarta's growth. With the philosophy of "Think Beyond", Farpoint presents "**Farpoint Showcase: A Celebration Beyond Buildings**" in Museum Nasional which aims to appreciate architectural works that is beyond just a building, but something that is more valuable and has contributed to the growth of the city.

*"Architecture, world-class design, innovation, and quality experience are aspects that Farpoint emphasized in creating its projects. Projects which are beyond buildings, but also as a creation that has values for the people and environment. Therefore we are having this appreciation in Museum Nasional, an iconic architectural creation in Jakarta which has stood beautifully for two centuries, and priceless as the center of Indonesian archeological, historical, ethnologic, and geographic legacy"* said **Jusup Halimi, Chief Executive Officer of Farpoint.**

The selection of Museum Nasional as the venue for Farpoint's appreciation is inspired by its architecture which has a value beyond a building, but has become a valuable public space. Farpoint's appreciation is presented in the form of the first Video mapping projection on the façade of Museum Nasional. The Video mapping, created by Sembilan Matahari, will utilize the whole façade of Museum Nasional's new building as a media to take us into a visual journey of Jakarta's landscape growth.

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Farpoint's projects always presented an innovation in its contribution towards the community and environment, such as Sequis Tower with its *open plaza* concept which will improve access for pedestrian between Jalan Sudirman and Sudirman CBD, VERDE Apartment which utilized *Rainwater Harvesting System* to recycle rain water to be utilized in the site's common area, or Citi Square Business Park in Kalideres which has become an innovative case study in *Global Real Estate Sustainability Benchmark* (GRESB) survey in a proactive step to manage wastewater using Versitank. All of these projects are expected to become an inspiration for Jakarta regarding environmentally friendly development for a better future.

Not only presenting buildings with high standards and making positive impact to the environment, FARPOINT also applied sustainable business practice such as reduction of paper use, and initiating a "Beyond Green" campaign in Sequis Center as the initial step to join in the Green Building Council Indonesia.

One of the projects presented in this showcase are Sequis Tower and The Hundred which are designed as an environmentally friendly building aiming for LEED certification (Leadership in Energy & Environmental Design inclusive), Verde apartment and Verde Two which features the interior design work of Yabu Pushelberg, and various investment properties that the company manages such as specialty store, shophouse. retail, and office building like Kemang Club Villas, Menteng Regency, Citi Square Business Park, Sequis Center, Plaza Mebel, Harco Pasar Baru, Re.Vo Town, and Johar Plaza.

Farpoint projects has gained international recognition for Indonesia through various awards they have obtained, Best Futura Project of MIPIM Asia Pacific Award for two consecutive years for the world class architecture design of The Hundred and Sequis Tower, and the Asia Pacific Property Awards in the category of Residential High-rise Architecture category for Verde Two.

*"We really appreciate how Farpoint puts emphasis on design, innovation, and sustainable development as an element which enriched their projects",* comments **Michael Doring, Regional Manager of Turner International**, an international construction services company and a leading company in project and construction management. Turner International, who collaborates with Farpoint, is a company that was involved in the development and construction of famous skyscrapers such as Burj Khalifa in Dubai and Taipei 101 Tower in Taiwan.

"A Celebration Beyond Buildings" is inspired by the "Think Beyond" philosophy of Farpoint, which always thinks beyond on how to develop distinctive properties and creating added-value, providing something new to stakeholders. Not only developing a building, but also putting emphasis on the importance of design, architecture, sustainable development, as well as social lifestyle of the community.

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## About FARPOINT

FARPOINT is an Indonesian real estate developer that delivers and manages distinctive properties of high quality standard and design. It is the wholly owned subsidiary of Gunung Sewu Group, a respected and well-established business group in Indonesia. Embracing the vision of “To be a trusted real estate company with passionate employees delivering innovative products and quality experience, creating value for stakeholders”, FARPOINT is backed by more than 30 years of solid experience in the development and asset management of residential, commercial, hospitality and retail properties.

FARPOINT’s project has received the following international awards:

- MIPIM (*Le marché international des professionnels de l'immobilier*) Award Asia Pacific 2013 as The Best Futura Project for **Sequis Tower**, an international Grade A office building.
- The 2014-2015 Asia Pacific Property Awards in Residential High-rise Architecture category for **VERDE Two**.
- MIPIM Award Asia Pacific 2014 as The Best Futura Project for **The Hundred**, an integrated mixed-used development in Mega Kuningan.

To learn more about FARPOINT, visit the website at [www.farpoint.co.id](http://www.farpoint.co.id).

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